

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the www.base-ed.com and BASE Education and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to BASE Education include www.base.education and BASE.

The BASE Education application is an online education website. By using the BASE website, you consent to the data practices described in this statement. This policy does not apply to websites or practices of companies that BASE does not own or control, or to individuals that BASE does not employ or manage.

Use and Collection of Student Personal Information

BASE is bound by all state and federal laws governing the exchange, storage, destruction, and dissemination of student data.

The BASE application may be used to collect personally identifiable information about students. This information is entered into the BASE application by the institutions that use, and purchase, the BASE application (known as customers). In addition, because we are an online course platform we also collect student responses to questions.

BASE may, from time to time, ask students to complete anonymous surveys after completing a course. These surveys are used to (a) better understand outcomes and (b) to improve our course offering to students. This anonymous data may be compiled and shared with the public for the purposes of communicating outcomes.

BASE will disclose student personal information, without notice, only if (a) required to do so by law or if (b) compelled by a “duty to warn” and such action is necessary to protect the personal safety of users of BASE, or the public.

Children Under Thirteen

The BASE application may be used to collect personally identifiable information for children under the age of thirteen, provided that the child’s parent(s) consent to the child using BASE’s products.

If you are under the age of thirteen, you must ask your parent or guardian for written consent and permission to use this website.

If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Statement of Privacy or on the Consent form.

Collection of Adult Personal Information

BASE may collect personally identifiable information, such as your name and email address. If you purchase BASE's products and services, we will collect billing and credit card information. This information is used to complete the purchase transaction. BASE may also collect anonymous demographic information, which is not unique to you, such as your age, gender and education level. This is used to personalize and improve our services.

Information about your computer hardware and software may be automatically collected by BASE when ordering or registering with BASE. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the BASE website.

BASE encourages you to review the privacy statements of websites you choose to link to from BASE so that you can understand how those websites collect, use and share your information. BASE is not responsible for the privacy statements or other content on websites outside of the BASE website.

Use of Adult Personal Information

BASE collects and uses your personal information to personalize and improve our services; to allow users to set up a user account and profile through the Services; and to operate the BASE website(s) and deliver the services requested.

BASE may also use your personally identifiable information to inform you of other products or services available from BASE and its affiliates. BASE may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

BASE does not sell, rent or lease its customer lists to third parties.

BASE may share anonymous data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using this data except to provide these services to BASE, and they are required to maintain the confidentiality of your information.

BASE may keep track of the pages our users visit within BASE, in order to determine what BASE services are the most popular. This data is used to deliver customized content within BASE to customers whose behavior indicates that they are interested in a particular subject area.

BASE will disclose your personal information, without notice, only if required to do so by law or if such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on BASE or the site; (b) act under exigent circumstances to protect the personal safety of users of BASE, or the public.

If BASE, or some of its assets were acquired or otherwise transferred, or in the unlikely event that BASE goes out of business or enters bankruptcy, user information may be transferred to or acquired by a third party.

Use of Cookies

The BASE website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize BASE pages, or register with BASE site or services, a cookie helps BASE to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same BASE website, the information you previously provided can be retrieved, so you can easily use the BASE features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the BASE services or websites you visit.

Security of your Personal Information

To secure your personal information from unauthorized access, use or disclosure, BASE uses the following:

RapidSSL

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

All data is encrypted at rest and transit leveraging 256 bit encryption for data at rest and Transport Layer Security (TLS) for data in transit.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from BASE by contacting us here:

BASE Education contact email: info@base-ed.com

Changes to this Statement

BASE will occasionally update this Statement of Privacy to reflect company and customer feedback. BASE encourages you to periodically review this Statement to be informed of how BASE is protecting your information.

Contact Information

BASE welcomes your questions or comments regarding this Statement of Privacy. If you believe that BASE has not adhered to this Statement, please contact BASE at:

Email Address: info@base-ed.com

Effective as of February 6th, 2015

Updated on February 24th, 2017